



Website review chapter2.pk

Generated on May 09 2021 22:14 PM

The score is 54/100



SEO Content

	Title	<p>Art and Craft, School Stationery & Online Book Store in Pakistan</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Online Art and Craft, online book store in Pakistan. We serve to be online buy books, school stationery, j. perfumes, birthday party decorations or things for the thermocol sheet pakistan.</p> <p>Length : 188</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Art and Craft, School Stationery & Online Book Store in Pakistan</td> </tr> <tr> <td>description</td> <td>Online Art and Craft, online book store in Pakistan. We serve to be online buy books, school stationery, j. perfumes, birthday party decorations or things for the thermocol sheet pakistan.</td> </tr> <tr> <td>url</td> <td>https://chapter2.pk/</td> </tr> <tr> <td>site_name</td> <td>Chapter 2 - Books - Arts & Crafts - Party Decor</td> </tr> <tr> <td>updated_time</td> <td>2021-05-04T14:31:15+05:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Art and Craft, School Stationery & Online Book Store in Pakistan	description	Online Art and Craft, online book store in Pakistan. We serve to be online buy books, school stationery, j. perfumes, birthday party decorations or things for the thermocol sheet pakistan.	url	https://chapter2.pk/	site_name	Chapter 2 - Books - Arts & Crafts - Party Decor	updated_time	2021-05-04T14:31:15+05:00
Property	Content																	
locale	en_US																	
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title	Art and Craft, School Stationery & Online Book Store in Pakistan																	
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url	https://chapter2.pk/																	
site_name	Chapter 2 - Books - Arts & Crafts - Party Decor																	
updated_time	2021-05-04T14:31:15+05:00																	

SEO Content





image	https://chapter2.pk/wp-content/uploads/2020/11/Chapter2-welcome.jpg
image:secure_url	https://chapter2.pk/wp-content/uploads/2020/11/Chapter2-welcome.jpg
image:width	700
image:height	450
image:alt	Chapter 2
image:type	image/jpeg

Headings





H1	H2	H3	H4	H5	H6
2	1	64	0	0	0

- [H1] Arts and Crafts
- [H1] Academic & General Books
- [H2] Chapter 2 an online book store, Art and Craft & School Stationery
- [H3] Product categories
- [H3] Menu
- [H3] Cart
- [H3] It's more than a bookstore
- [H3] Arts & Crafts
- [H3] FolkArt Gloss Acrylic Paints
- [H3] Googly Eyes
- [H3] Thermapore Balls
- [H3] Prima Seta Silk Colors
- [H3] Snowman Drawing Pen
- [H3] Glitter Sheet A3
- [H3] Glitter Sheet A4
- [H3] Canvas Panel 12" x 12"
- [H3] General Books
- [H3] Reclaim Your Heart: Personal Insights on Breaking Free from Life's Shackles
- [H3] The Last Mughal: The Fall of a Dynasty, Delhi, 1857
- [H3] Return of a King: The Battle for Afghanistan
- [H3] Surviving The Wreck: A Civil Servant's Personal History Of Pakistan
- [H3] My Feudal Lord
- [H3] 21 Lessons for the 21st Century
- [H3] The Grand Design
- [H3] Rise and Kill First: The Secret History of Israel's Targeted Assassinations
- [H3] Gift & Decor
- [H3] Musical Swan Jewelry Box
- [H3] Pyramid Sandstone Ashtray
- [H3] Pharaoh Head Ashtray
- [H3] Ashtray
- [H3] Pirate Head Statue Ashtray
- [H3] Pirate Skull Ashtray
- [H3] Pirate Head Ashtray
- [H3] Metal Globe Candle Stand
- [H3] Stationery

SEO Content

		<ul style="list-style-type: none">• [H3] ORO Trimetal Metallic Lead Pencils• [H3] Picasso Executive Lead Pencil• [H3] Oro Premia Gold Lead Pencil• [H3] Bahadur Floro Trinagular Lead Pencil• [H3] Oro Platino Lead Pencil• [H3] Piano Premium HB Pencil with Eraser• [H3] Deli Stapler 0306• [H3] Lotus Lead Pencil• [H3] School Uniforms• [H3] Plain White Trouser for Girls• [H3] Plain White Shalwar with Belt for Girls• [H3] Plain White Shalwar without Belt for Girls• [H3] Zakariya Public School Multan Kameez for Girls• [H3] Multan Nishat Girls College Kameez for Girls• [H3] White Kameez for Girls• [H3] Zakariya Public School Multan Suit for Girls• [H3] Plain White Suit for Girls• [H3] Kid's Toys• [H3] Alphabets Wooden Puzzle• [H3] Numbers Wooden Puzzle• [H3] Jigsaw Puzzles• [H3] Building Bocks With Trolley Bag• [H3] Building Blocks Toys 60 Pcs• [H3] Building Blocks Bucket• [H3] Barbie Building Blocks• [H3] Writing Board With Magnet Letters• [H3] Product categories• [H3] Subscribe Now• [H3] Follow Us• [H3] Contact Us• [H3] About Us• [H3] Newsletter
	Images	<p>We found 216 images on this web page.</p> <p>191 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 280 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
'+yith_wcas_params.show_all_text+'	Internal	Passing Juice
Arts and Crafts	Internal	Passing Juice
Apron	Internal	Passing Juice
Art Sheet	Internal	Passing Juice
Artificial Grass	Internal	Passing Juice
Artificial Leaves	Internal	Passing Juice
Artificial Plants and Tree	Internal	Passing Juice
Artificial Stamens	Internal	Passing Juice
Arts and Crafts Tools	Internal	Passing Juice
Calligraphy Pen	Internal	Passing Juice
Calligraphy Ink	Internal	Passing Juice
Candle Wax	Internal	Passing Juice
Canvas	Internal	Passing Juice
Imported	Internal	Passing Juice
Local	Internal	Passing Juice
Roll	Internal	Passing Juice

In-page links

Charcoal Kits	Internal	Passing Juice
Clay	Internal	Passing Juice
Colourfull Straw	Internal	Passing Juice
Craft Punch	Internal	Passing Juice
Drawing Pen	Internal	Passing Juice
Drawing Pencils	Internal	Passing Juice
Mechanical Pencil	Internal	Passing Juice
Feathers	Internal	Passing Juice
Glues & Decoupage	Internal	Passing Juice
Gum	Internal	Passing Juice
Googly Eye	Internal	Passing Juice
Jute Item	Internal	Passing Juice
Paint Brushes	Internal	Passing Juice
Water Colour Brush	Internal	Passing Juice
Palette	Internal	Passing Juice
Pompom	Internal	Passing Juice
Primer	Internal	Passing Juice
Professional Colours	Internal	Passing Juice
Acrylic Paints	Internal	Passing Juice
Acrylic Painting Auxiliaries	Internal	Passing Juice
Chalkboard Paint	Internal	Passing Juice
Colour Pencils	Internal	Passing Juice
Fabric Colours	Internal	Passing Juice
Glass Colours	Internal	Passing Juice
Markers	Internal	Passing Juice
Oil Paints	Internal	Passing Juice
Oil Painting Auxiliaries	Internal	Passing Juice
Pastel Colours	Internal	Passing Juice

In-page links

Poster Color	Internal	Passing Juice
Seta Silk Paint	Internal	Passing Juice
SilGlow Paints	Internal	Passing Juice
Water Colour Marker	Internal	Passing Juice
Water Colour Pencil	Internal	Passing Juice
Watercolours	Internal	Passing Juice
Water Color Painting Auxiliaries	Internal	Passing Juice
Quilling Accessories	Internal	Passing Juice
Sea Shell	Internal	Passing Juice
Sketch Book	Internal	Passing Juice
Stencils	Internal	Passing Juice
Stocking Items	Internal	Passing Juice
Stones	Internal	Passing Juice
Tape	Internal	Passing Juice
Thermapore Balls	Internal	Passing Juice
Wires	Internal	Passing Juice
General Books	Internal	Passing Juice
Art	Internal	Passing Juice
Children	Internal	Passing Juice
Children Comics	Internal	Passing Juice
Children Fiction	Internal	Passing Juice
Coloring Book	Internal	Passing Juice
Comics	Internal	Passing Juice
Fiction	Internal	Passing Juice
Adult Fiction	Internal	Passing Juice
Comics	Internal	Passing Juice
Fantasy	Internal	Passing Juice
Fantasy	Internal	Passing Juice

In-page links

Historical Fiction	Internal	Passing Juice
Horror	Internal	Passing Juice
Literary Fiction	Internal	Passing Juice
Literature	Internal	Passing Juice
Mystery	Internal	Passing Juice
Mysticism	Internal	Passing Juice
Mythology	Internal	Passing Juice
Poetry	Internal	Passing Juice
Romance	Internal	Passing Juice
Science Fiction	Internal	Passing Juice
Suspense	Internal	Passing Juice
Thriller	Internal	Passing Juice
True Crime	Internal	Passing Juice
Young Adult	Internal	Passing Juice
Journals	Internal	Passing Juice
Non Fiction	Internal	Passing Juice
Autobiography	Internal	Passing Juice
Biography	Internal	Passing Juice
Business	Internal	Passing Juice
Culture	Internal	Passing Juice
Current Affairs	Internal	Passing Juice
Economics	Internal	Passing Juice
Environment	Internal	Passing Juice
Essays	Internal	Passing Juice
Feminism	Internal	Passing Juice
Finance	Internal	Passing Juice
Food	Internal	Passing Juice
Gender	Internal	Passing Juice

In-page links

Health	Internal	Passing Juice
History	Internal	Passing Juice
Humanities	Internal	Passing Juice
Humor	Internal	Passing Juice
Language	Internal	Passing Juice
Leadership	Internal	Passing Juice
Magical Realism	Internal	Passing Juice
Natural Science	Internal	Passing Juice
Personal Development	Internal	Passing Juice
Philosophy	Internal	Passing Juice
Politics	Internal	Passing Juice
Psychology	Internal	Passing Juice
Race	Internal	Passing Juice
Referance	Internal	Passing Juice
Reference Books	Internal	Passing Juice
Relationship	Internal	Passing Juice
Religion	Internal	Passing Juice
Science	Internal	Passing Juice
Self Help	Internal	Passing Juice
Sociology	Internal	Passing Juice
Spirituality	Internal	Passing Juice
Survival	Internal	Passing Juice
War	Internal	Passing Juice
Poetry General Books	Internal	Passing Juice
Gift & Decor	Internal	Passing Juice
Artificial Flowers	Internal	Passing Juice
Birds	Internal	Passing Juice
Gift Baskets	Internal	Passing Juice

In-page links

Gift Box	Internal	Passing Juice
Baby Announcement Box	Internal	Passing Juice
Home Decor	Internal	Passing Juice
Art Monument	Internal	Passing Juice
Ashtray	Internal	Passing Juice
Bathroom Equipment's	Internal	Passing Juice
Clock	Internal	Passing Juice
Glass Vase	Internal	Passing Juice
Statue	Internal	Passing Juice
Jewelry Box	Internal	Passing Juice
Perfumes	Internal	Passing Juice
Kid's Toys	Internal	Passing Juice
Blocks	Internal	Passing Juice
Educational Toys	Internal	Passing Juice
Stuff Toys	Internal	Passing Juice
Party Decor	Internal	Passing Juice
Backdrop	Internal	Passing Juice
Balloons	Internal	Passing Juice
Alphabet Foil Balloon	Internal	Passing Juice
Counting Foil Balloons	Internal	Passing Juice
Foil Helium Balloon	Internal	Passing Juice
Metallic Balloons	Internal	Passing Juice
Banner	Internal	Passing Juice
Birthday Cap	Internal	Passing Juice
Cake Topper	Internal	Passing Juice
Candles	Internal	Passing Juice
Confetti	Internal	Passing Juice
Crown	Internal	Passing Juice

In-page links

Customize Theme Party	Internal	Passing Juice
Decoration Balls	Internal	Passing Juice
Decorative Umbrella	Internal	Passing Juice
Disposable Glass	Internal	Passing Juice
Disposable Plates	Internal	Passing Juice
Fairy Lights	Internal	Passing Juice
Goodie Bag	Internal	Passing Juice
Halloween	Internal	Passing Juice
Invitation Cards	Internal	Passing Juice
LED Alphabet Lights	Internal	Passing Juice
Paper Decoration Fans	Internal	Passing Juice
Party Decoration Flags	Internal	Passing Juice
Party Hat	Internal	Passing Juice
Party Mask	Internal	Passing Juice
Party Popper	Internal	Passing Juice
Party Whistle	Internal	Passing Juice
Ribbons	Internal	Passing Juice
Sash	Internal	Passing Juice
Table Mat	Internal	Passing Juice
Personal Care	Internal	Passing Juice
Hand Sanitizer	Internal	Passing Juice
School Uniforms	Internal	Passing Juice
Allied School	Internal	Passing Juice
Army Public School	Internal	Passing Juice
Beaconhouse School System	Internal	Passing Juice
BloomField Hall School	Internal	Passing Juice
Boys Uniforms	Internal	Passing Juice
Belts	Internal	Passing Juice

[In-page links](#)

Pants / Shorts	Internal	Passing Juice
Shirts / T-Shirts	Internal	Passing Juice
Ties	Internal	Passing Juice
Britian International School System	Internal	Passing Juice
Dar-e-Arqam School	Internal	Passing Juice
Girls Uniforms	Internal	Passing Juice
Kameez / A-Line	Internal	Passing Juice
Sash / Dupatta	Internal	Passing Juice
Shalwars	Internal	Passing Juice
Suits	Internal	Passing Juice
Multan Public School	Internal	Passing Juice
Punjab Group of Colleges	Internal	Passing Juice
Sports Wears	Internal	Passing Juice
Superior Group of Colleges	Internal	Passing Juice
The City School	Internal	Passing Juice
The Educators	Internal	Passing Juice
Stationery	Internal	Passing Juice
Art Box	Internal	Passing Juice
Color Markers	Internal	Passing Juice
Color Pencils	Internal	Passing Juice
Crayons	Internal	Passing Juice
Geometry Box	Internal	Passing Juice
Glues	Internal	Passing Juice
Leadpencil	Internal	Passing Juice
Notebook	Internal	Passing Juice
Pointer	Internal	Passing Juice
Stapler	Internal	Passing Juice
Skip to content	Internal	Passing Juice

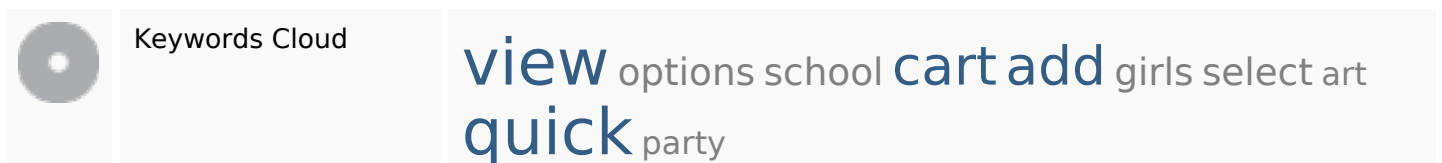
In-page links

Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Shop	Internal	Passing Juice
Gallery	Internal	Passing Juice
Images Gallery	Internal	Passing Juice
Video Gallery	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
My Account	Internal	Passing Juice
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Add to cart	Internal	noFollow
Yasmin Mogahed	Internal	Passing Juice
Add to cart	Internal	noFollow
William Dalrymple	Internal	Passing Juice
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Syed Munir Husain	Internal	Passing Juice
Add to cart	Internal	noFollow
Marilyn Hoffer	Internal	Passing Juice
Tehmina Durrani	Internal	Passing Juice
William Hoffer	Internal	Passing Juice
Add to cart	Internal	noFollow

In-page links

Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Terms of Service and Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	48	✘	✘	✘	✘
quick	48	✘	✘	✘	✘
add	30	✘	✘	✘	✘
cart	30	✘	✘	✘	✔
options	18	✘	✘	✘	✘












Usability

Url	Domain : chapter2.pk
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Usability

		Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://chapter2.pk/sitemap.xml https://chapter2.pk/sitemap_index.xml</p>
	Robots.txt	<p>http://chapter2.pk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>