



# Website review 67ce0jq9tktrx5id vzfqyerlca.hop.clickbank.net

Generated on January 25 2021 20:31 PM



The score is 54/100







## SEO Content

	<p>Title</p>	<p>Craft Business Success, How to be Successful In Your Craft Business   Craft Business   Home Craft Business</p> <p>Length : 106</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>How to be Successful at The Craft Business Ebook. This ebook is a fundamental guide for some one starting a craft business, as well as for people already in the craft business who want to explore other facets of their business.</p> <p>Length : 226</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>craft business guide, craft business, craft guide, crafts, craft booth</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1576 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1682 1501 1742" style="list-style-type: none"> <li>[H1] How to be Successful in Your Arts &amp; Crafts Business EBook By David Robertson</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	<p>Images</p>	<p>We found 4 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 46%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">My Books and DVD's</a>	External	Passing Juice
<a href="#">GetResponse email marketing</a>	External	Passing Juice
<a href="#">obtained here</a>	External	Passing Juice
<a href="#">&amp;nbsp;Help Your Business Here</a>	External	Passing Juice
<a href="#">Ontario Artist Blacksmith</a>	External	Passing Juice
<a href="#">Privacy Statement</a>	External	Passing Juice
<a href="#">Home</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

retail all **business** discuss people more crafts  
**craft** ebook how

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
craft	24	✓	✓	✓	✓
business	17	✓	✓	✓	✓
how	13	✓	✗	✓	✓
ebook	10	✗	✗	✓	✓
people	9	✗	✗	✓	✗










## Usability

	Url	Domain : 67ce0jq9tktrx5idvzfqyerlca.hop.clickbank.net Length : 44
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

	W3C Validity	Errors : 108 Warnings : 9								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>37</td></tr><tr><td>&lt;u&gt;</td><td>1</td></tr><tr><td>&lt;strike&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	37	<u>	1	<strike>	1
Deprecated tags	Occurrences									
<font>	37									
<u>	1									
<strike>	1									
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>								

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://67ce0jq9tktrx5idvzfqyerlca.hop.clickbank.net/sitemap.xml">http://67ce0jq9tktrx5idvzfqyerlca.hop.clickbank.net/sitemap.xml</a>
	Robots.txt	<a href="http://67ce0jq9tktrx5idvzfqyerlca.hop.clickbank.net/robots.txt">http://67ce0jq9tktrx5idvzfqyerlca.hop.clickbank.net/robots.txt</a> Great, your website has a robots.txt file.

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.